

Veterinary Editorial and Marketing Assistant

Are you a Veterinary Nurse looking for a change of career, or have experience in the Veterinary profession and are wanting to broaden your horizons?

Vetstream requires an Editorial and Marketing Assistant to help our busy Editorial Department provide point of need information on the veterinary care of dogs, cats, rabbits, exotics, horses and cattle.

Reporting to the Managing Editor you will have a hands-on role ensuring quality and delivery timelines are met. You will play an important role in online editing, liaising with product managers in-house, as well as external contributors via email and phone, running social media platforms and creating e-newsletters. There will also be some administrative tasks, including arranging travel, answering telephone calls, and responding to email enquiries.

An interest in and willingness to further a career in publishing is naturally desired, but previous experience within publishing is not necessary. The successful candidate will have knowledge of the Veterinary industry, be expected to display a very high standard of written and spoken English, and computer literacy is essential; knowledge of Microsoft Word and Outlook would be an advantage. Patience, organisational ability, and a good telephone manner are essential, with the ability to work efficiently to reach targets and deadlines.

Duties will include

- Uploading and formatting articles, images and videos into a content management system
- Raising and monitoring invoices
- Preparing and sending paperwork to external contributors
- Basic website editing in various content management systems
- Running social media platforms - preparing, scheduling and monitoring posts
- Creation of monthly newsletters
- Producing monthly analytics on content performance and suggest improvements
- Opportunity to attend trade shows
- General administrative duties

Skills required

- High standard of written and spoken English
- A high degree of computer literacy with a good knowledge of Microsoft Office programmes
- High attention to detail and good spelling/grammar
- Past experience in editing or using content management systems would be preferable
- Good organisation and time-keeping skills
- Strong communication skills
- General administrative experience

Hours: Full time 36.5 hrs per week based at our Bartlow office

Salary: £20,000 – 25,000, depending on experience

This attractive and flexible working package is offered along with exciting career prospects, so if you feel you have the right blend of skills, please apply with your CV and cover letter to Lisa Mancuso at lisa.mancuso@vetstream.com by **22nd October 2018**.